

ART AS A MEANS OF INDIVIDUAL DEVELOPMENT AND SOCIAL CHANGES

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Art is a powerful means of formation of person's cognitive processes and a tool for social changes

- Art influences and reflects the priorities and main values in the society, features of certain community and culture.
- Art presents the social norms, values and motivates people for changes.
- Art offers special non-verbal language that reflects the ideas in a creative way, through emotions and feelings.
- Art encourages changes for better, making spaces more meaningful, vibrant and creative.

Art helps to develop person's cognitive activity

- Art enhances critical thinking, problem-solving, memory, imagination, creativity etc. through engaging with various artistic tasks which require spatial reasoning, decision-making and emotional expression.
- Art facilitates the cognitive processes and learning activity as it helps to learn new information through doing simple tasks which are interesting to students, engaging them in creative artistic activities, inspiring students to express themselves, reveal their natural potential etc.



Art contributes to the development of person's creativity and imagination

- Art provides an outlet for creative exploration, encouraging people to think deeply, go beyond the accepted stereotypes, form new associations and generate novel ideas.



Art helps to develop spatial reasoning

- Activities like painting, drawing, and sculpting help to develop visual and spatial skills, enabling better comprehension and manipulation of various shapes and dimensions.



Art and emotions

- Art also serves as an important and effective means of development of emotional intelligence and emotional expression.

Art helps individuals to articulate their feelings, develop the ability to understand, express and manage their own emotions



Art is a tool for social changes

- Art helps people to express their feelings and ideas and gives voice to marginalized or vulnerable groups.
- Art can be a powerful platform to challenge injustice, highlight social issues, and bring attention to the concerns of underrepresented communities.



Art and social changes



- Art helps people to interact, organizes communication, inspires action and social dialogue.
- Art helps people to unite, share ideas and create shared spaces and landmarks.



THANKS FOR YOUR ATTENTION