ХЕРСОНСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ

Experience Using Digital Tools in the Ecosystem of a Relocated University

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KSU is a university that went through relocation

2022 — relocation of the university due to the war.

Loss of physical infrastructure → transition to a fully digital environment.

It was not only about "surviving," but about preserving the university as a community.
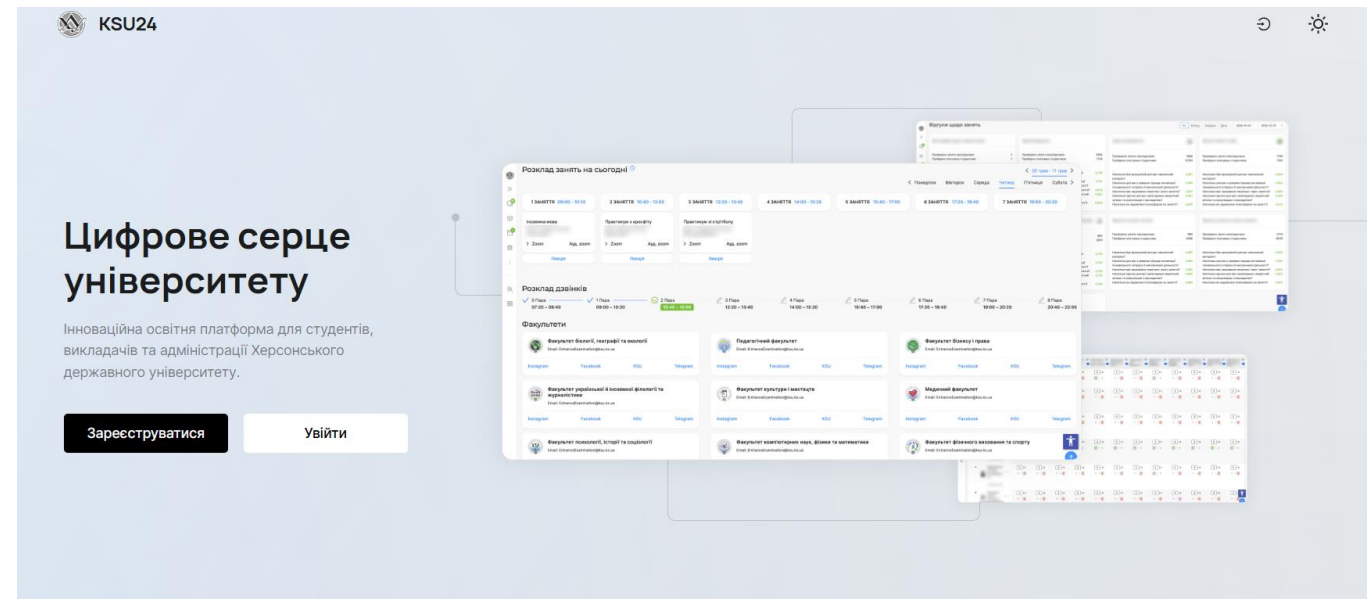
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Digitalization became not about convenience, but about survival and resilience.

Digital Ecosystem of KSU

- **KSU24** — integration core;
- **KSU-online** — learning process;
- **Google Workspace / Microsoft 365** — corporate environment;
- **Zoom** — online events;
- **Video Lab** — content creation;
- **HR components and document management in KSU24** — administrative part;

We don't just use separate services —we have built a coherent digital ecosystem.
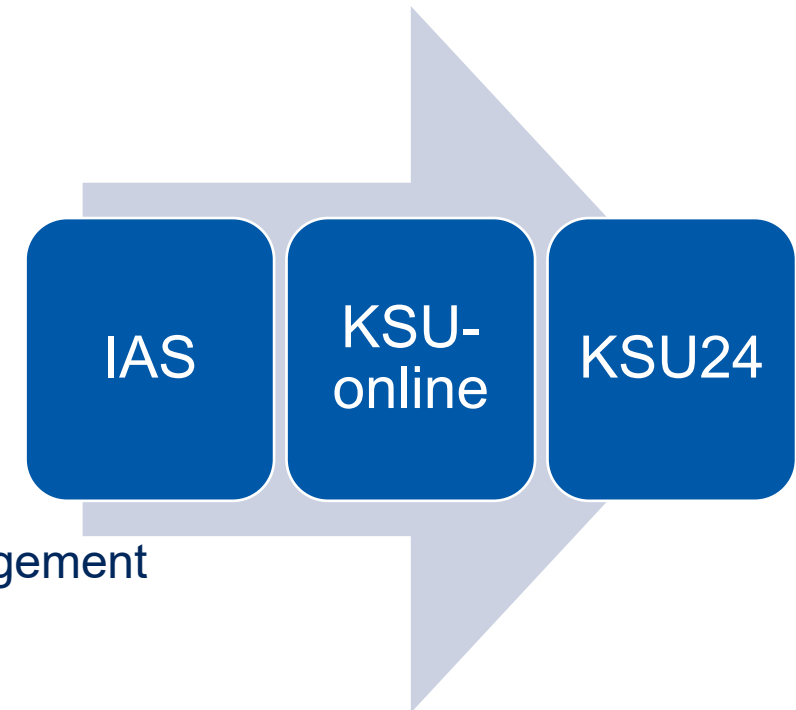
Digital Ecosystem of KSU

◆ **Before (IAS KSU, 1997–2021)**
- Student and order management system
- Local access, limited integration
- Focused on administrative needs

◆ **Now (KSU24, since 2021)**
- Unified digital platform of the university
- Integrated with Moodle, USEDE, HR and document management
- 24/7 access, analytics, personalized services
- For students, lecturers and administration

IAS → KSU-online → KSU24

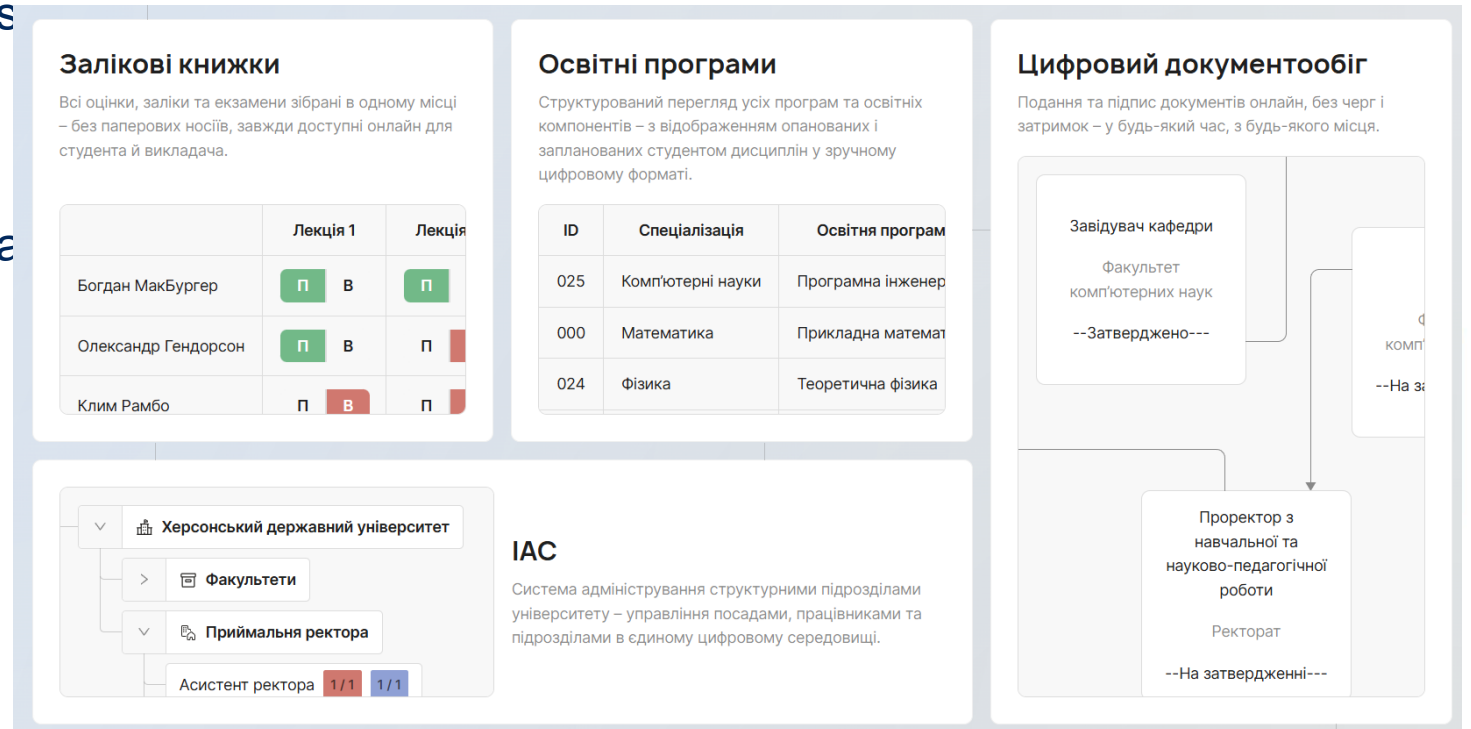*We have moved from **an administrative system** — to a student-centered ecosystem.*

KSU24 — the digital core of the university

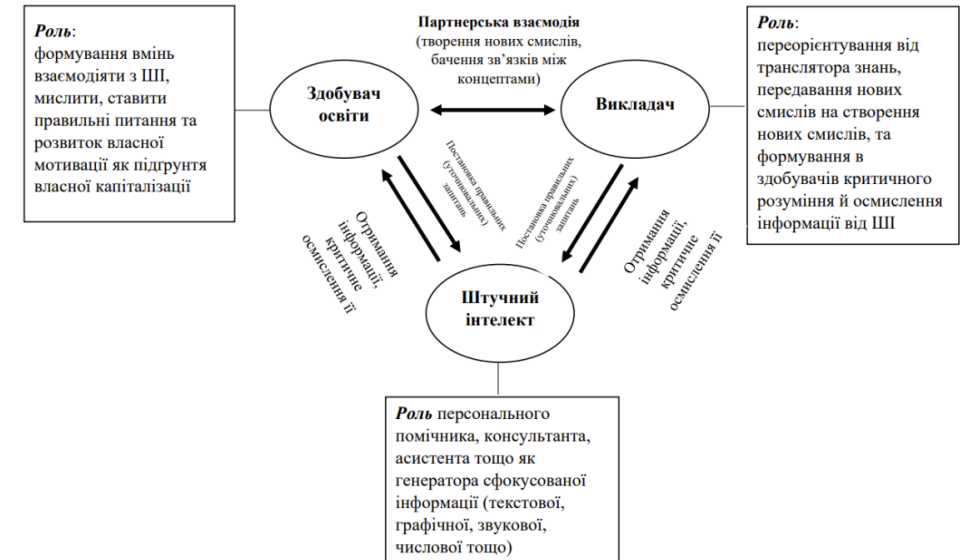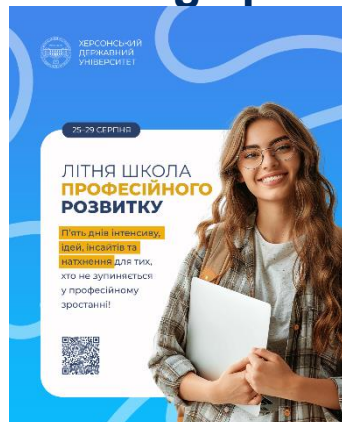•A single entry point for students, lecturers, and administration.

Functions:
•management of the educational process;
•record-keeping of staff and students;
•document management;
•reporting;
•integration with USEDE and Diia.

KSU24 is the digital infrastructure that keeps the university operational — even without a physical campus.

Digital Tools for Learning

• **KSU-online** — course platform integrated with KSU24

•**Google Workspace / Microsoft 365** — email, Zoom, calendars and collaboration

•**AI tools for teaching** (ChatGPT, Copilot, Gemini and others)

•**School of Professional Development for Teachers**

•**AI usage policies**

We have created an environment where every teacher become a digital leader.

Video Content Laboratory

•Created to support distance learning

•Equipped for recording lectures, podcasts and video courses

•Formats: educational videos, presentations, university promotional materials

•Focus on Open Educational Resources

Video content is not just material — it's a way to convey the vibrancy of the university even online.

Digital University Management

- Electronic document workflow in the rectorate

- Analytics dashboards for decision-making

- KSU24: data on staff, vacations and orders

- Principle: "less paper – more data"

We made university management transparent, fast and data-driven.

Partnerships and International Projects

- 6 international projects (4 Erasmus+) + SAFER (2025)
- 40+ agreements with universities in the EU, USA and Canada
- 26 student mobilities
- 30+ staff internships abroad
- ₴36 million in revenue (2024-2025)

Relocation is not isolation – it is new opportunities for integration into the European educational space.
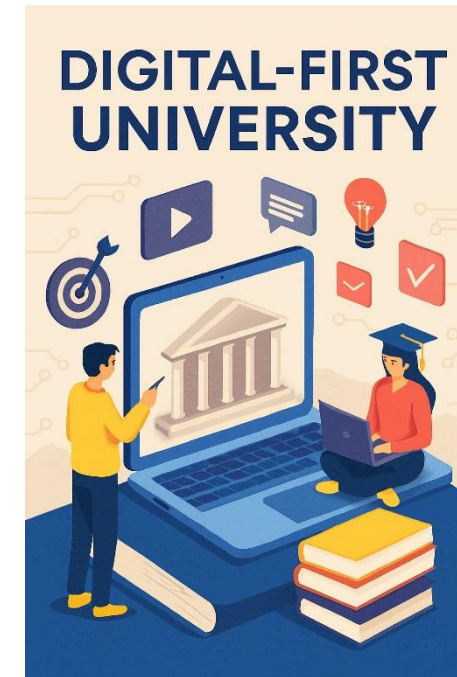
Challenges and Lessons of Relocation

• **Problems**: technical base, connectivity, data security
• **Human factor**: adaptation of teachers and students
• **Community support** through digital tools and digitalization assistants
• **Conclusion**: digitalization is not only technology, but a culture of interaction

The greatest achievement – we did not lose our staff, we preserved the university as a community.

The Future of Digital Transformation

- **Next stage** – AI, analytics, personalized learning

- **Development of KSU24** as an educational **Data Hub**

- **Training** digital leaders among students

- **Goal**: to make KSU a flagship of digital transformation in Ukrainian education

We are creating the university of the future – not only for Kherson, but for all of Ukraine.

Conclusions

- **Digitalization** ensured continuity of education.

- **KSU** became an example of resilience under relocation.

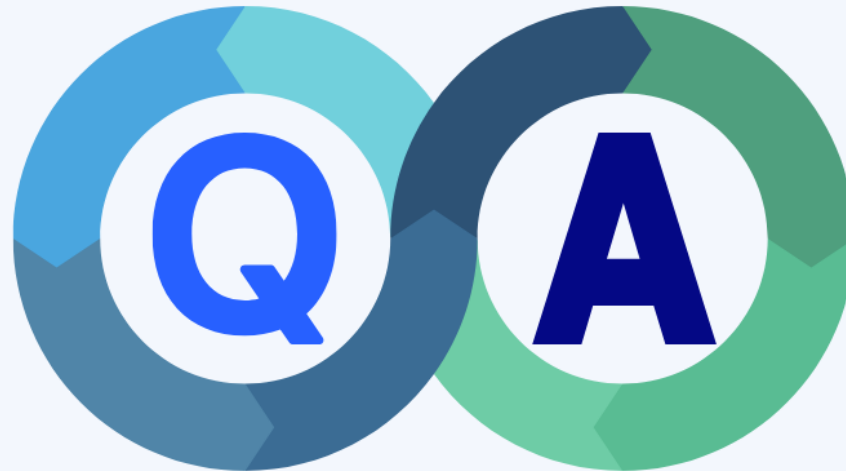- **Key roles**: teamwork, partner support, community trust.

Relocation did not destroy the university – it renewed it.

Q&A

- How can digital tools support universities during a crisis?
- Which ecosystem models work best in the Ukrainian context?

Thank you for your attention!